# Photo Archives V: The Paradigm of Objectivity

A Two-Day Symposium



February 25, 10:00 a.m.–5:00 p.m. Museum Lecture Hall The Getty Center

February 26, 9:30 a.m.-5:00 p.m. Robert C. Ritchie Auditorium The Huntington

## <u>Thursday, February 25, 2016</u> <u>Museum Lecture Hall, The Getty Center</u>

9:30 a.m.	COFFEE AND REGISTRATION
10:00 a.m.	WELCOME AND INTRODUCTION Thomas W. Gaehtgens, Getty Research Institute Costanza Caraffa, Kunsthistorisches Institut in Florenz— Max-Planck-Institut
10:20 a.m.	SESSION 1: PHOTOGRAPHIC OBJECTIVITY? Chair: Costanza Caraffa, Kunsthistorisches Institut in Florenz— Max-Planck-Institut
	OPENING KEYNOTE Shared Vocabularies of Modernity: Photography, Archives, and the Paradigm of Objectivity Joan M. Schwartz, Queen's University, Ontario
11:00 a.m.	COFFEE BREAK
11:15 a.m.	SESSION 1, CONTINUED In Search of a True Likeness: Sir William Stirling Maxwell and the Photography of Art Hilary Macartney, University of Glasgow
	Documenting the War: <i>Life</i> Magazine's Coverage of World War II Melissa Renn, Harvard Business School
12:40 p.m.	War II
12:40 p.m. 1:00 p.m.	War II Melissa Renn, Harvard Business School
	War II Melissa Renn, Harvard Business School DISCUSSION
1:00 p.m.	War II Melissa Renn, Harvard Business School DISCUSSION LUNCH SESSION 2: USING PHOTOGRAPHS
1:00 p.m.	War II Melissa Renn, Harvard Business School DISCUSSION LUNCH SESSION 2: USING PHOTOGRAPHS Chair: Virginia Heckert, J. Paul Getty Museum An Archaeology of Seeing: Toward a Unified Theory of User Perspectives on Digitized Photographs
1:00 p.m.	War II Melissa Renn, Harvard Business School DISCUSSION LUNCH SESSION 2: USING PHOTOGRAPHS Chair: Virginia Heckert, J. Paul Getty Museum An Archaeology of Seeing: Toward a Unified Theory of User Perspectives on Digitized Photographs Paul Conway, University of Michigan Personal and Institutional Photo Archives: Changing Subjectivities

## <u>Friday, February 26, 2016</u> <u>Robert C. Ritchie Auditorium, The Huntington</u>

9:00 a.m.	COFFEE AND REGISTRATION
9:30 a.m.	WELCOME AND INTRODUCTION Laura Stalker, The Huntington Jennifer Watts, The Huntington
9:40 a.m.	SESSION 3: SERIES AND ARCHIVES Chair: Anne Blecksmith, The Huntington
	The (Not So Private) Photo Archives—The Photography of Art and Series of Popular Gallery Albums in the 1860s Friederike Maria Kitschen, Gerda Henkel Stiftung
	To Make a Case: Isabella Stewart Gardner's Archival Installations at Fenway Court Casey Riley, Isabella Stewart Gardner Museum
11:00 a.m.	COFFEE BREAK
11:20 a.m.	SESSION 3, CONTINUED
	Photographic Albums as Archives of Palestinian History Issam Nassar, Illinois State University
12:00 p.m.	DISCUSSION
12:20 p.m.	LUNCH
2:00 p.m.	SESSION 4: PHOTOGRAPHIC EVIDENCE? Chair: Jennifer Watts, The Huntington
	The Photograph as Historical Evidence in the Digital Age Martha A. Sandweiss, Princeton University
	Accidental Archives: The Elusive Visual Image in the Writing of History Jennifer Tucker, Wesleyan University
3:20 p.m.	COFFEE BREAK
3:30 p.m.	SESSION 4, CONTINUED
	CLOSING KEYNOTE The View from Everywhere: Objectivity and the Photographic Archive Kelley Wilder, De Montfort University, Leicester
4:15 p.m.	DISCUSSION
4:45 p.m.	CLOSING REMARKS

#### ABOUT THE SYMPOSIUM

Photographic reproductions of works of art and other research objects have long been considered neutral documents capable of supporting the research methodologies of art history and related disciplines. The introduction of digital imaging saw the adoption of the same model, in that digital copies were presumed closer to the originals.

Today, the neutrality of photography has been deconstructed; nevertheless, the rhetoric of objectivity continues to shape the uses of analog and digital photographs, which are deemed "evidence," even if one is aware of the possibility of technical manipulation and the influence of social conventions. Similarly, there is little awareness that archives are far from neutral guardians of memory.

This symposium, which is part of the Photo Archives series, explores the relationships among photographic reproduction technologies, archival practices, and concepts of objectivity, with an interdisciplinary outlook and a focus on art history.

#### SYMPOSIUM DEVELOPMENT AND ORGANIZATION

This symposium was organized by Anne Blecksmith (The Huntington), Costanza Caraffa (Kunsthistorisches Institut in Florenz—Max-Planck-Institut), and Tracey Schuster (Getty Research Institute), and is sponsored by the Getty Research Institute and The Huntington.

#### Front cover

Study photographs of Johannes Vermeer's *The Lacemaker* (ca. 1669). Los Angeles, Getty Research Institute, 76.P.60



### The Getty Research Institute

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